

Proclamation

RECOGNIZING THE FACT that in carrying the war into enemy territory, we shall need greater amounts of money than any nation has ever asked from its citizens in all history, I, FRANKLIN D. ROOSEVELT, President of the United States of America, do officially proclaim that on Thursday, the ninth of September, 1943, the Third War Loan shall be launched.

As Commander-in-Chief, I hereby invoke every citizen to give all possible aid and support to this Third War Loan drive, not only so that our financial goal may be reached, but to encourage and inspire those of our husbands and fathers and sons who are under fire on a dozen fronts all over the world. It is my earnest hope that every American will realize that in buying War Bonds in this Third War Loan he has an opportunity to express voluntarily and under the guidance of his conscience, the extent to which he will "back the attack."

The American people supported well the first and second War Loan drives and in fact did even more than was asked of them. Our need for money now is greater than ever, and will continue to grow until the very day that Victory is won; so we must ask for more sacrifice, far more cooperation than ever before.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the United States of America to be affixed.

DONE at the City of Washington, this twenty-sixth day of July, in the year of our Lord nineteen hundred and forty-three, and of the Independence of the United States of America the one hundred and sixty-eighth.

By the President:
CORDELL HULL
Secretary of State.

Franklin D. Roosevelt



ELEANOR ROOSEVELT



DOROTHY J. BELLANCA



**BUY WAR BONDS
3rd War Loan**

**3RD WAR
LOAN**

15 BILLION DOLLARS

The Third War Loan is your loan. The securities on sale fit your purse. Check the one which is applicable to you and buy it to the point of personal temporary sacrifice. Always keep in mind your sacrifice is only temporary because you do not give your money away when you "buy" War Bonds; you lend your money at interest. Your money is not even frozen. In the event of an emergency—and the record shows that Americans are not redeeming their Bonds except in the event of true emergencies—your Bonds are redeemable.

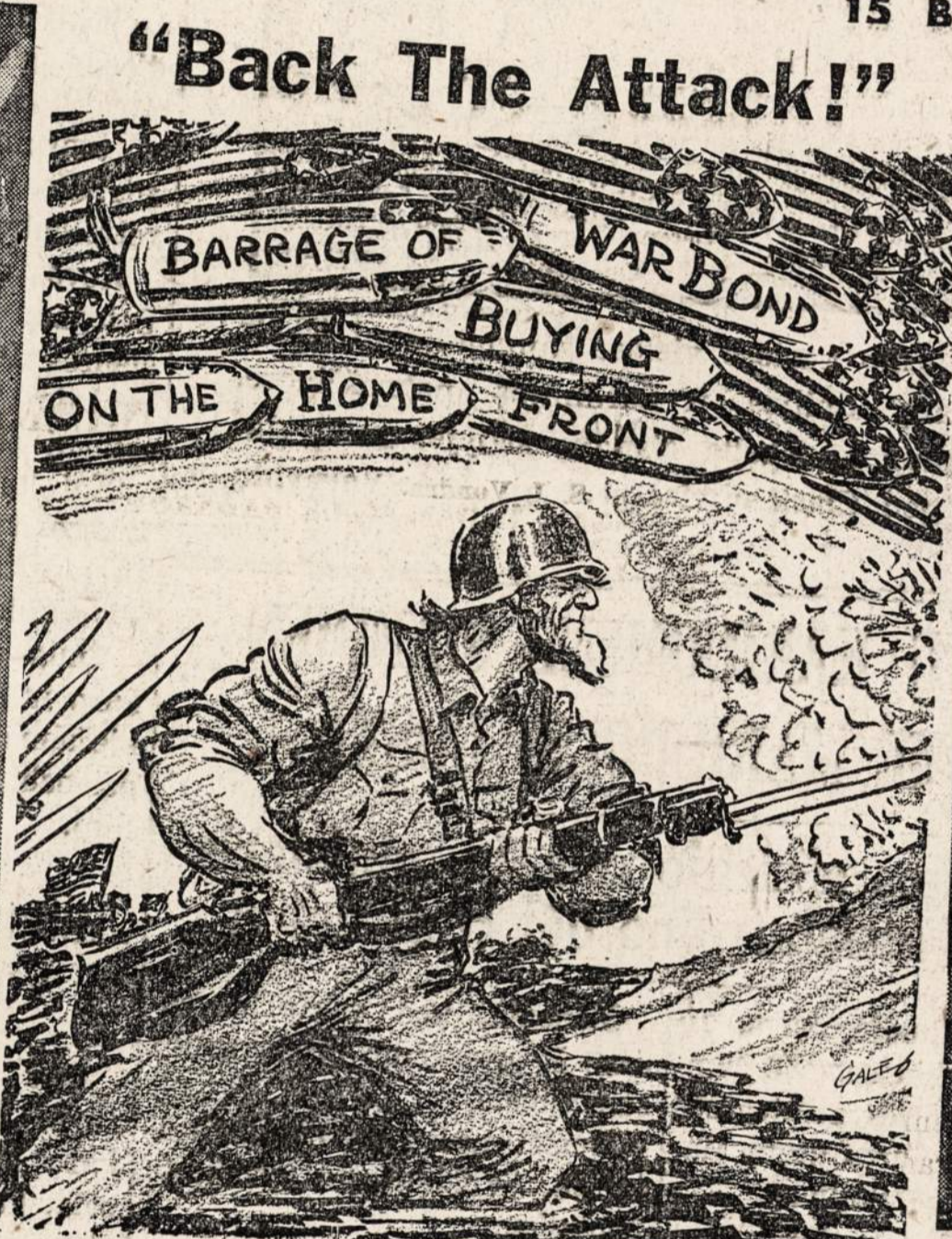
The United States Government has never in its history repudiated a Government Bond. As further evidence of the strength of this country to guarantee repayment of your money, United States potential wealth amounts to \$89,000 per capita. Even with the heavy current war expenses, our national debt is only \$1100 per capita.

Only a country like ours could make such a deal with its citizens: repay you with interest for a loan of your money to protect you and your family against enemies which would murder, rob, or enslave you.

The number one "buy" for you is the familiar Series E War Bond. Twenty-seven million American workers are buying Series E Bonds at the rate of \$420,000,000 a month. Your Third War Loan duty is to buy at least one extra \$100 Series E Bond above your regular buying. Buy more if you can.

Keep these facts in mind about the Series E Bonds:

They come in \$25, \$50, \$100, \$500 and \$1,000 denominations. They sell for 75 per cent of their maturity value. They pay you \$4 for every \$3 invested if held until maturity, which is 10 years from issuing date. You may redeem them at any time 60 days after issue without notice at stated redemption values. Every Bond carries this redemption table.



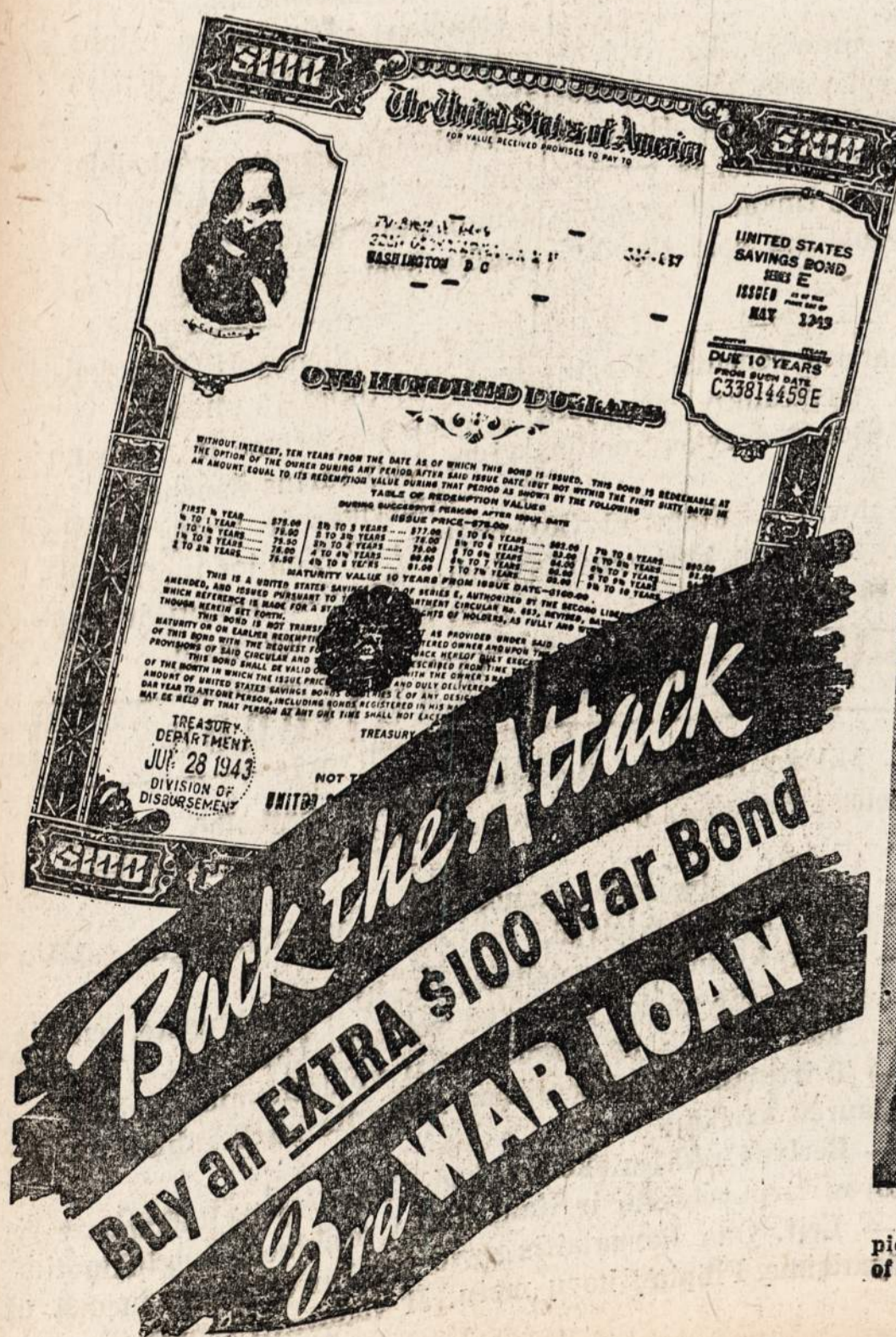
Courtesy Los Angeles Examiner.



MISS HARRIET ELLIOTT



This Is Our Battle

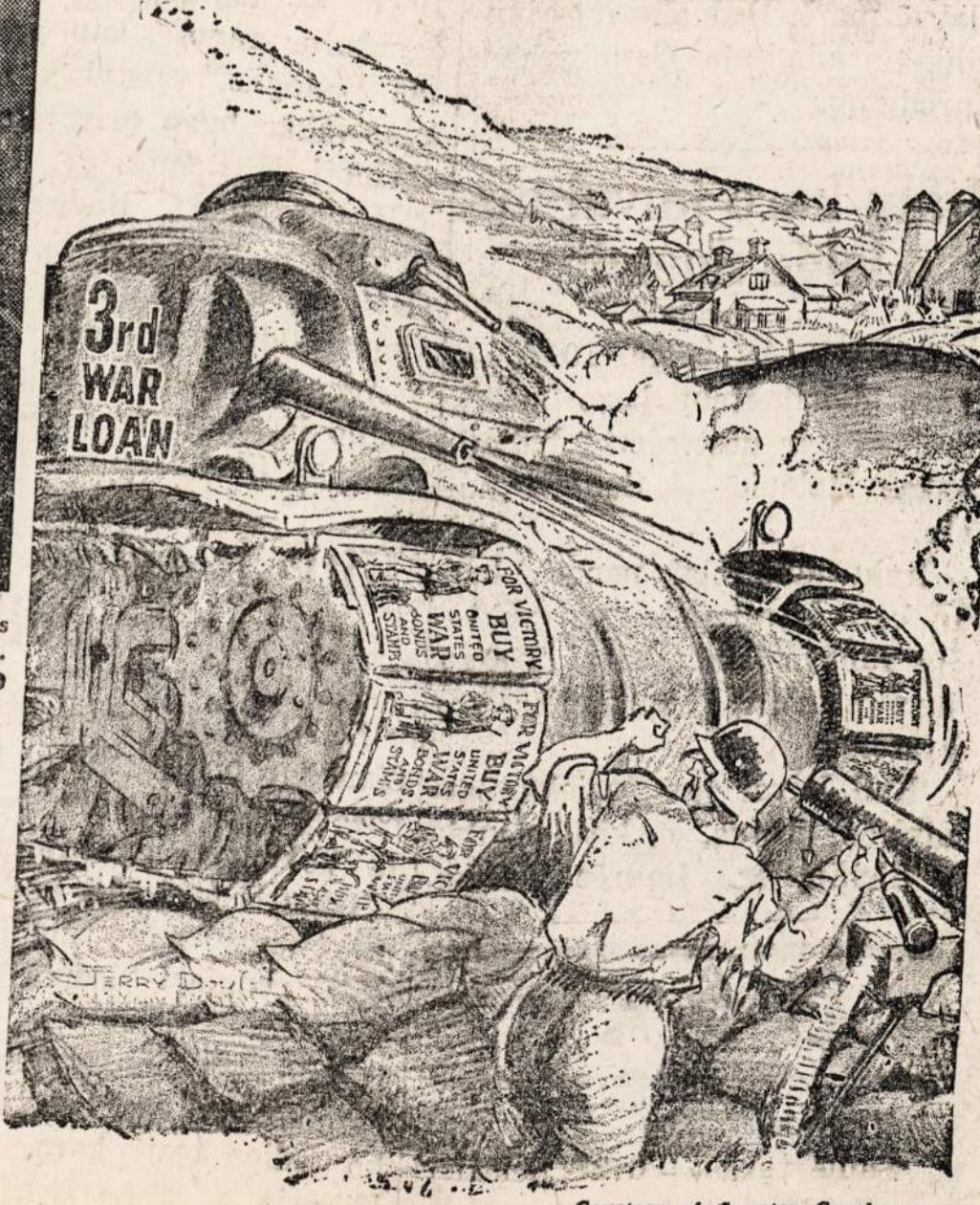
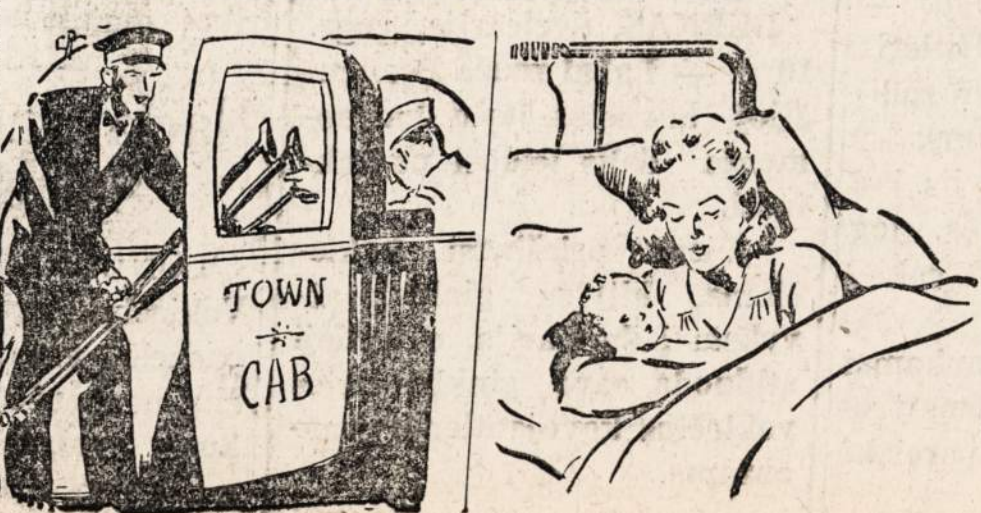


Wisconsin insurance man shown in the photo insert and at a recent picnic where he set up his own office and sold more than \$80,000 worth of "E" Bonds.



Courtesy Dayton Daily News

Mrs. Alma McEwen is a welder in an aircraft plant at Troy, Ohio. She is buying War Bonds to Back the Attack of her husband and three brothers, all seeing active duty on the fighting fronts.



Courtesy of Country Gentleman.

