

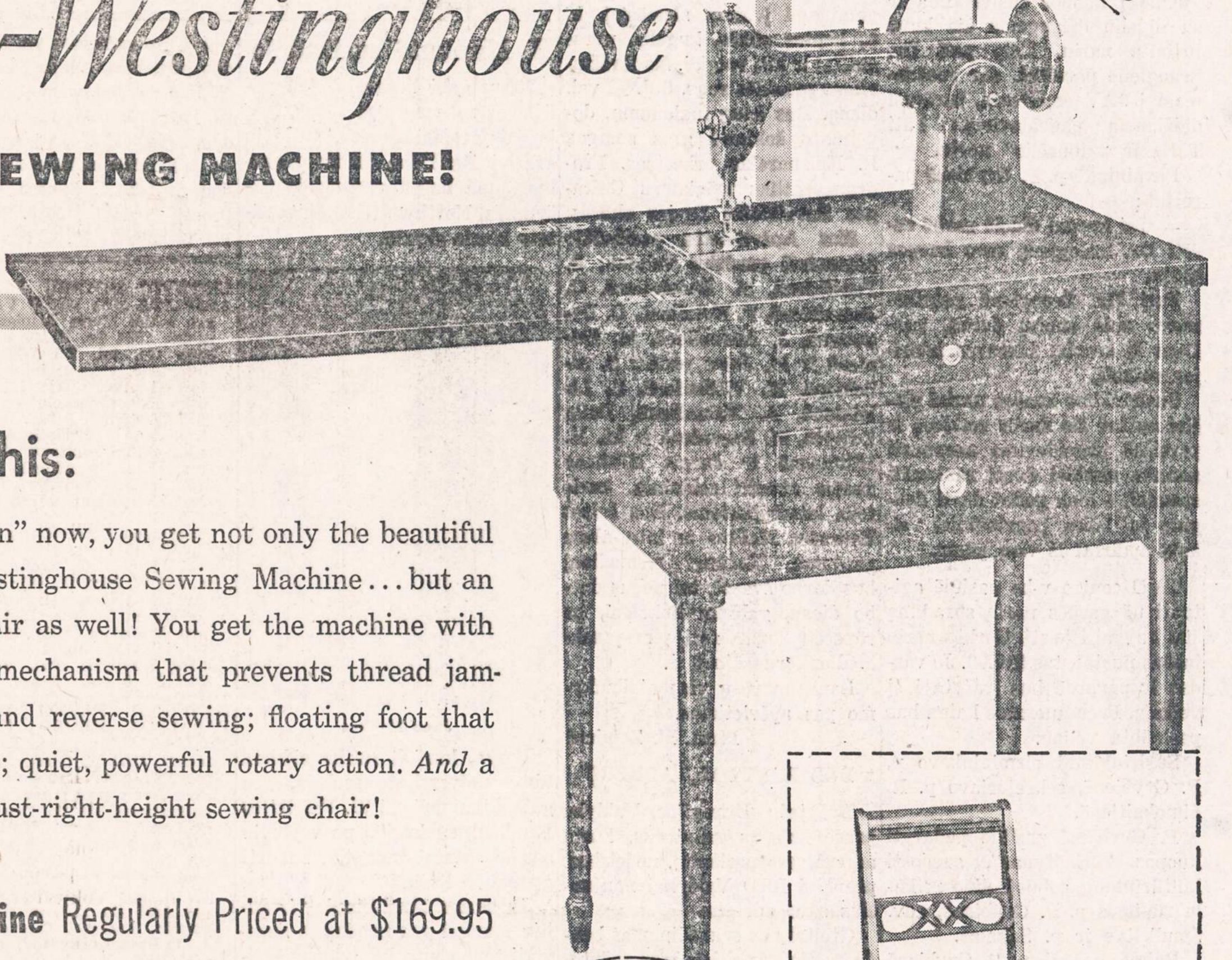
NOW AT BEE JAY'S

FOR A LIMITED TIME ONLY!

Save \$35.95 on a Special
Spring Trade-In Offer!

Free-Westinghouse

SEWING MACHINE!

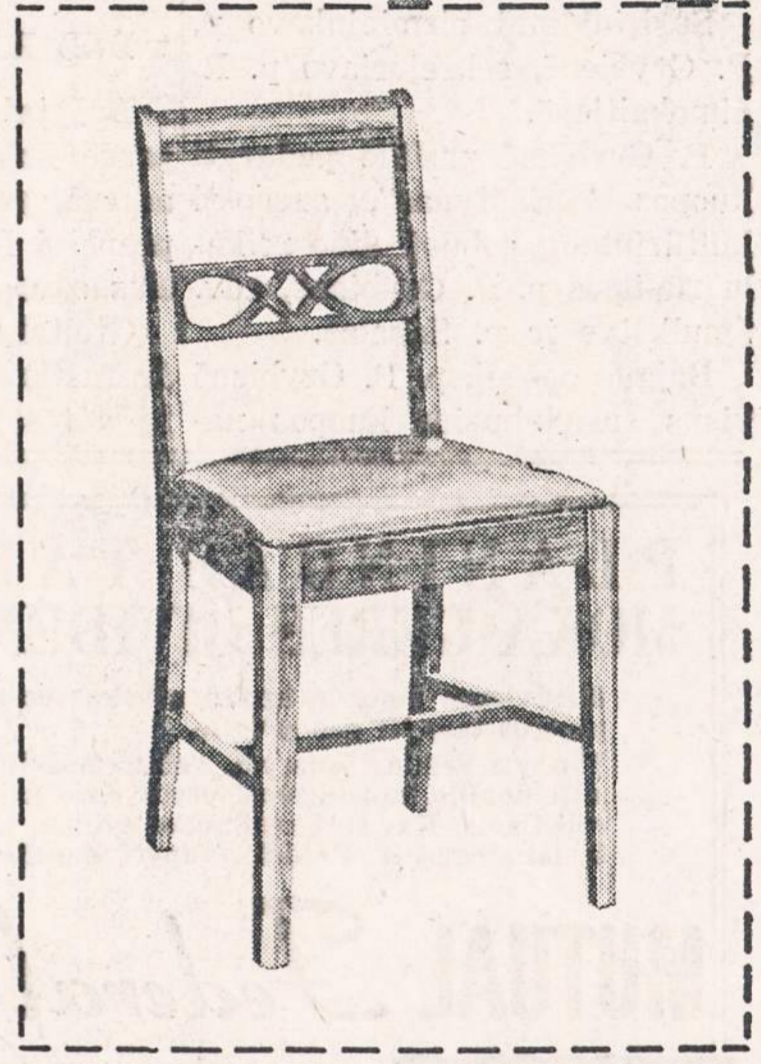


You get all this:

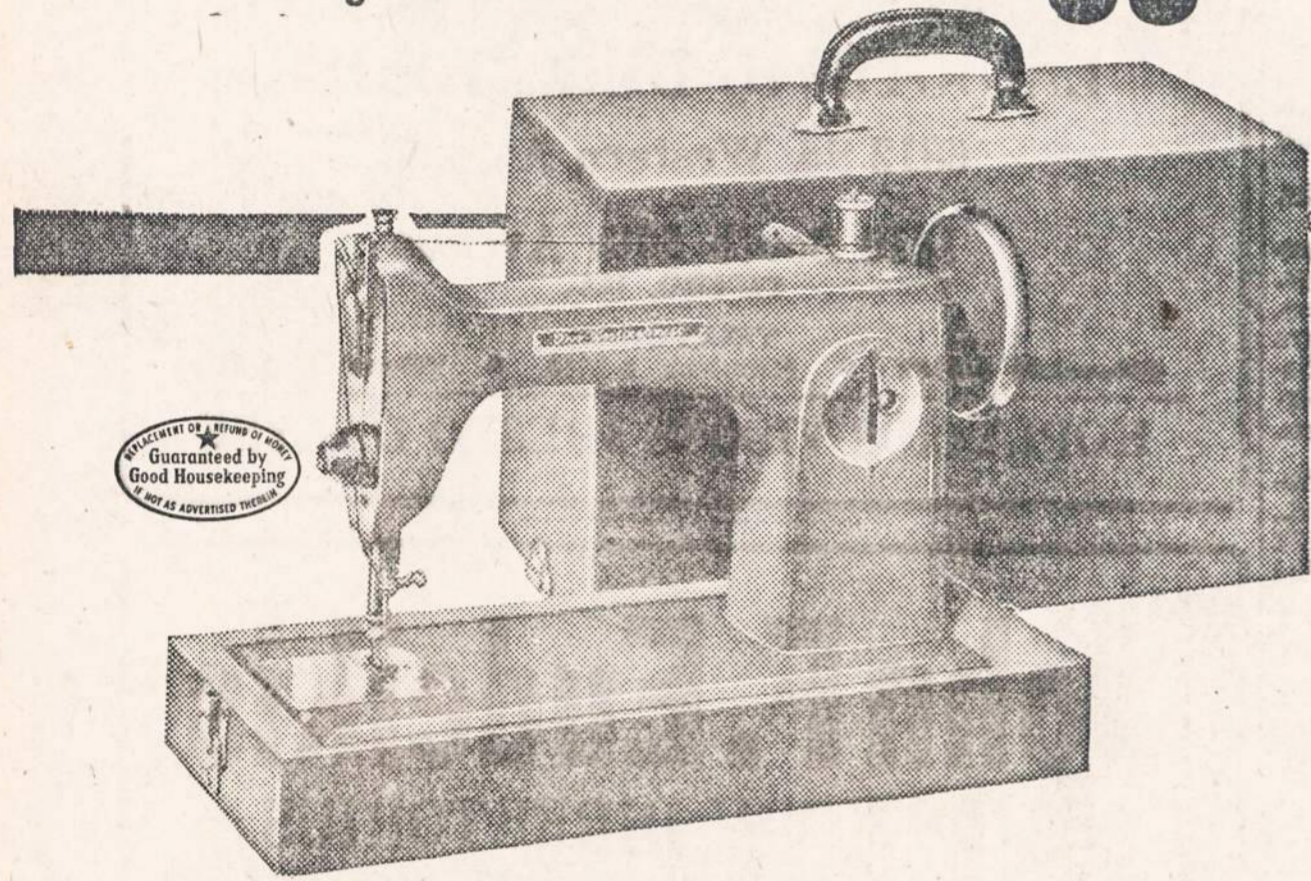
Yes...when you "trade-in" now, you get not only the beautiful Spring Special Free-Westinghouse Sewing Machine... but an upholstered Sewing Chair as well! You get the machine with exclusive "Nevr-Lock" mechanism that prevents thread jamming. Instant forward and reverse sewing; floating foot that glides over basting pins; quiet, powerful rotary action. *And* a scientifically designed, just-right-height sewing chair!

Spring Special Machine Regularly Priced at \$169.95
 Upholstered Sewing Chair Regularly Priced at 15.95
 RETAIL VALUE \$185.90
 Allowance for Your Old Machine 35.95

Spring Special Price **\$149.95**



The sewing action of \$300.00 machines!
 YOURS NOW FOR ONLY **\$99.95**
 Lowest price ever offered for a full rotary, gear-drive portable sewing machine!



20-YEAR WRITTEN GUARANTEE *Free-Westinghouse* AMERICAN-MADE BY AMERICAN CRAFTSMEN
new Challenger sewing machines!

JUST IMAGINE! Now you can enjoy *all* the sewing ease and perfection of \$300.00 machines for as little as \$99.95! Never before have sewing machines of this quality been priced so low. Come try the *Challenger*...dollar for dollar, feature for feature the biggest sewing machine value in history!

\$124.95 Challenger Console!
 Sensational value! Beautiful dual-purpose end table. Painstakingly hand-finished in walnut veneers.



\$179.95 Challenger Desk!
 Dramatic styling in the popular modern design. Beautifully finished in walnut veneers. Two spacious drawers.

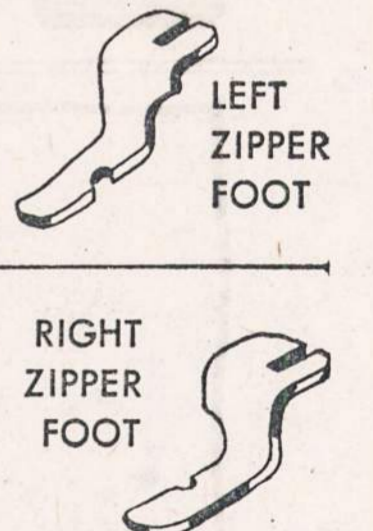
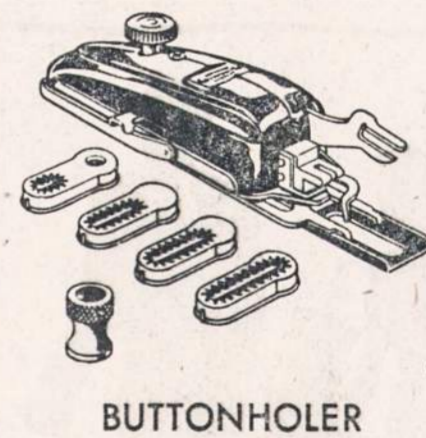
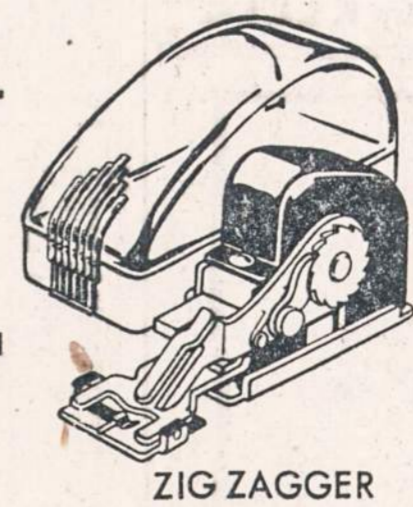
**COMPARE THESE FEATURES!
 WHY PAY MORE? YOU CAN'T BUY BETTER!**

- Full rotary**... world's finest stitching action. Sews forward and reverse, over pins and seams. Fingertip stitch-length control. Easy-set thread-tension dial.
- Gear drive**... until now found in only the most expensive machines. Gives smooth, quiet performance. Longer life.
- Full size**... not a midget or "off brand"! The *Challenger* is a brand-new, full-size sewing machine complete with easy-to-use attachments.

COME IN TODAY!
 Generous Trade-in Allowance on your old Machine!
EASY TERMS
 SEE OUR COMPLETE LINE OF WESTINGHOUSE
 Courteous salesmen to serve you

If you do not have a machine to trade--
 there is a special *limited-time* offer for you!...We give you a DELUXE \$14.75

ACCESSORY SEWING KIT
 ...with the purchase of any Free-Westinghouse Sewing Machine in our regular line priced from \$149.95 and up!



Don't miss out! Come in today!

BEE JAY STORES

15 WEST HUBBARD STREET

Open Monday and Thursday Evenings

WHitehall 4-3253

