

IRMA



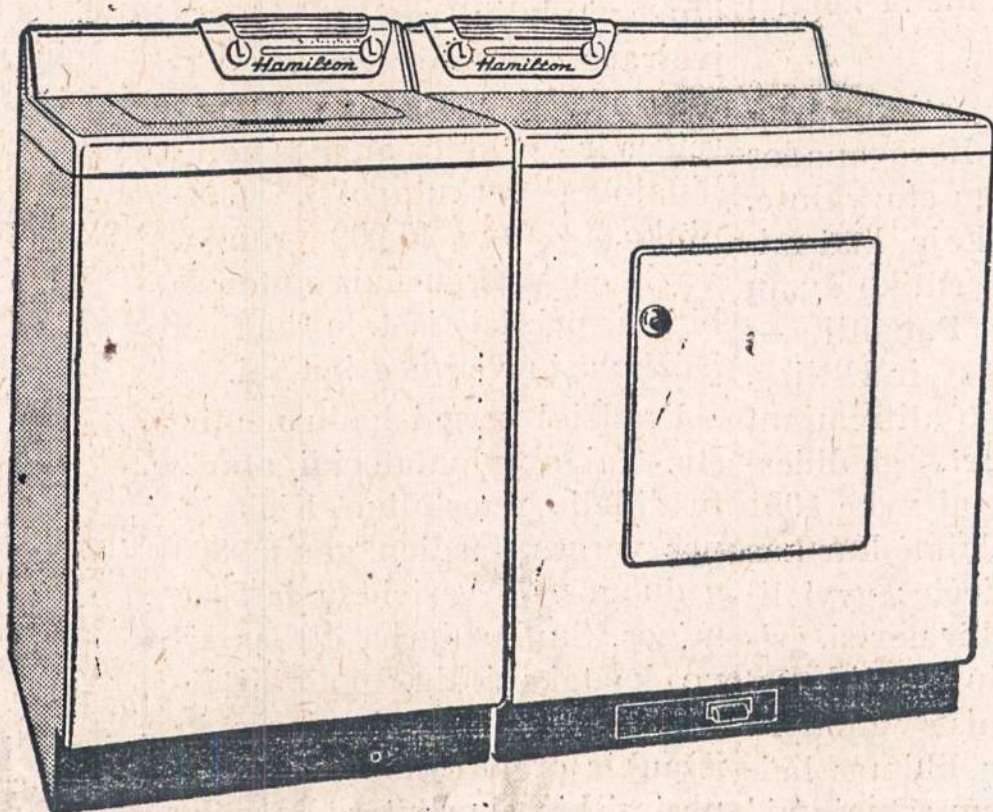
Chicago's Largest Appliance Chain



Never before

—an automatic washer and dryer value like this!

IRMA DEALERS PRESENT THE NEW



Hamilton 200

AUTOMATIC HOME LAUNDRY

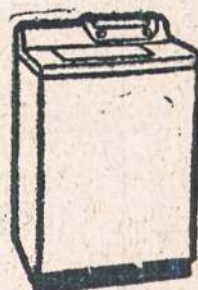
Never before a home laundry with so many work-saving features at such a low price! The all-new Hamilton '200' is quality-designed for washday's work with all the important extras you expect to find only on deluxe models.

**Prompt, Courteous
Salesmen
to Serve You**

**For a Whale
of a Buy,
See Your
IRMA
DEALERS**

More washday help for every dollar!

Check these features—then compare. Here's top dollar value combined with top performance. All-new, all-automatic, by Hamilton—the folks who made automatic washdays possible.



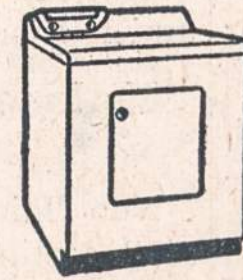
Hamilton Automatic Washer

completely automatic yet any part of the washing cycle can be shortened, skipped or repeated! Selecta-Cycle Control lets you tailor the washing to the job you want done.

agitator washing that's safe and gentle, but so thorough the Soil-Seeking Water Action actually seeks out extra-soiled spots like collars and cuffs.

5 fresh-water rinses make sure clothes come clean. Fresh-Flo Deep Rinsing floats away all soap and soil, never forces soiled water back through the clean clothes. **\$269.95**

If you're shopping for easier washdays, don't settle for less than Hamilton.



Hamilton Automatic Dryer

clothes are cradled in a gentle stream of warm dry air. Patented Carrier-Current Air Circulation gives the fastest, gentlest drying known.

best drying temperatures for every load. Fabri-Dial lets you select the right temperature by simply dialing the fabric type.

extra drying time from one setting of the dial. 130-Minute Timer for special projects like shag rugs.

perfect moisture and lint control from Hi-Power Exhaust and Double-Pass Lint Screen. **\$259.95**

Come in. See for yourself why the first automatic clothes dryer is still first choice.

Ask about the Hamilton '300' Companion Piece laundry—the finest home laundry equipment available.

Come in, call in, or stop in—today!



**15 DAY FREE TRIAL
OFFER! LIBERAL
TRADE-IN
ALLOWANCE!
TERMS TO FIT
YOUR BUDGET!**



SEE YOUR NEAREST IRMA DEALER

North
CRITTENTON'S
4740 Broadway
OAKLEY FURNITURE & APPL.
536 W. North Ave.

Northwest
NEI BROS.
3643 Irving Park Rd.
WIGDAHL ELECTRIC
4242 Milwaukee Ave.
D. GROSS HARDWARE
5715 Milwaukee Ave.

NORWOOD APPLIANCES
7419 Irving Park Rd.
RAJ APPLIANCES
2957 Milwaukee Ave.
ROY BAUMANN
4002 Irving Park Rd.
BETTER HOMES APPLIANCES
3531 N. Cicero
E. A. GULLIKSEN & CO.
201 N. Cicero Ave.

South
HARRY MILLER APPLIANCES
7805 S. Halsted

TRI-PAR RADIO
119 N. Wells St.
**ENGLEWOOD STOVE
& PARTS CO.**
7300 S. Halsted
MAJOR HOME UTILITIES
3207 S. Halsted
BIM MERLE'S
1451 W. 63rd St.

West
TRAFICANTE BROS.
2301 W. Taylor

EMERGENCY RADIO & APPL.
4437 W. Madison
HOUSE OF SOLAR
3215 W. 26th St.

Suburbs
RAHN'S APPLIANCE SALES
8830 Ogden Ave.
Brookfield, Ill.
GAYDA'S HOME APPLIANCES
3440 Ridge Rd. Lansing, Ill.
RHODES APPLIANCES
9½ Elmhurst Rd.
Prospect Heights, Ill.
TRI - PAR RADIO
218 Madison
Oak Park, Ill.

SUBURBAN APPL. & ELEC.
115 Central Wilmette, Ill.
RIVERSIDE ELECTRIC
17 E. Burlington Riverside, Ill.

CENTRAL UTILITIES
3304 Grove St.
Borwyn, Ill.

G. E. FOWLIE CO.
610 W. Burlington
LaGrange, Ill.

G-B ELECTRIC APPLIANCE CO.
3318 W. 95th St.
Evergreen Park, Ill.

WILLIARDS APPLIANCES
5325 W. Cermak Rd.
Cicero, Ill.

GEO. E. LEE APPLIANCES
23 W. Hinsdale Ave.
Hinsdale, Ill.

WALLACE APPLIANCES
124 Broadway Ave.
Melrose Park, Ill.

**BLOUGH-MINER RADIO &
APPL.**
7511 Madison
Forest Park, Ill.

