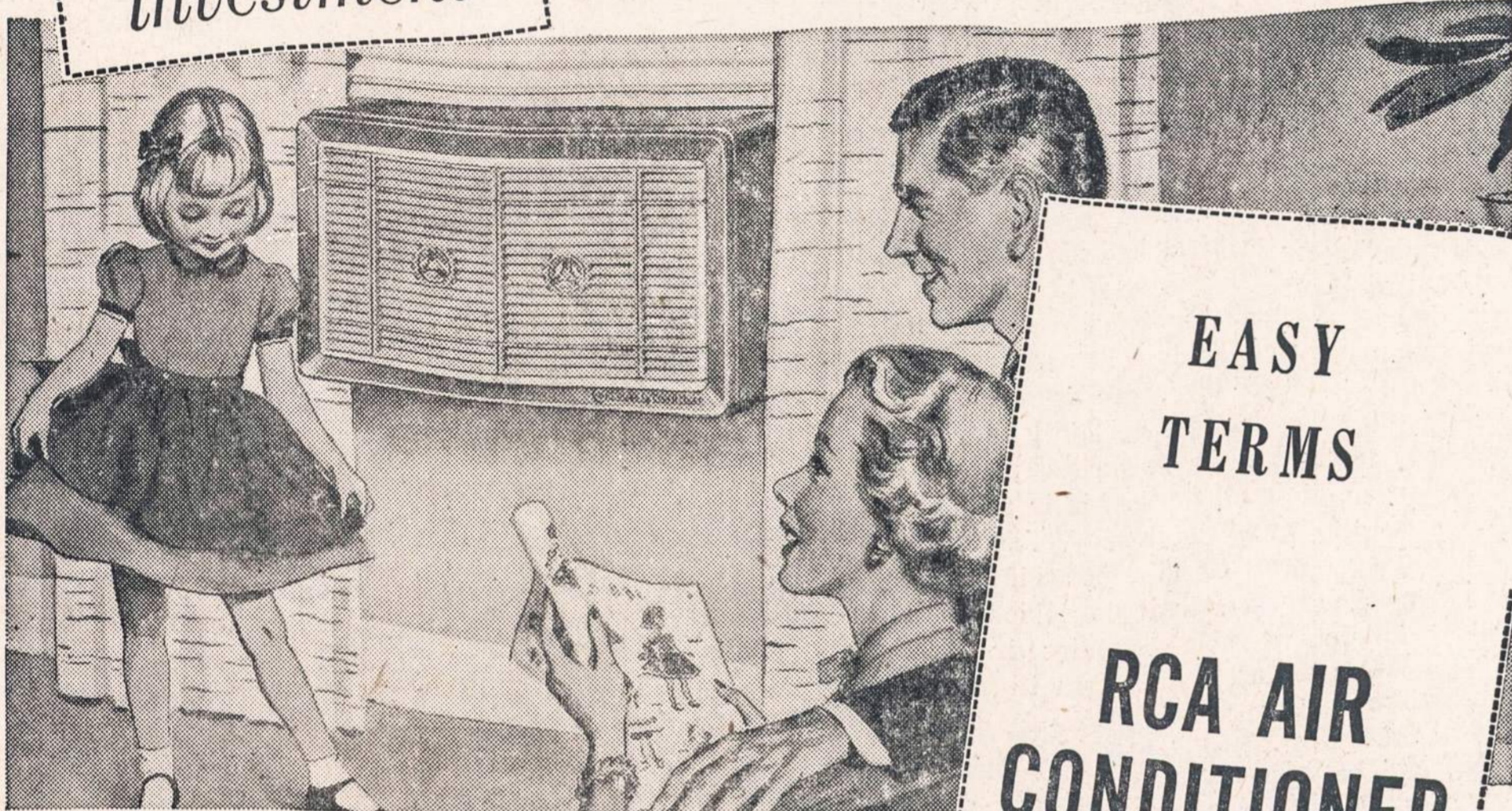


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Your
**AIR
CONDITIONER**
is a
long term
investment

Don't settle
for less than
RCA Quality!



EASY
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RCA AIR
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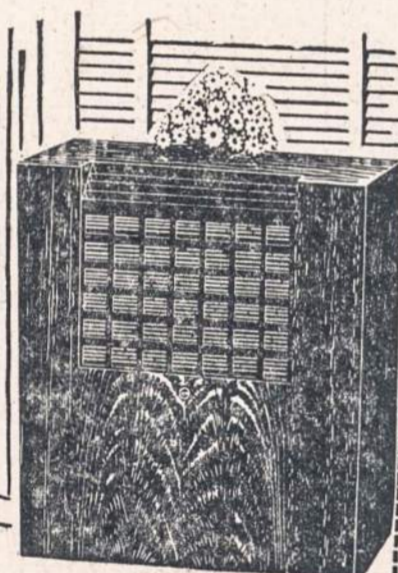
Only RCA gives you
all these features:

- NEW PUSH-BUTTON CONTROLS in concealed "Climate Tuner" panel.
- FAMOUS "HEART-OF-COLD" COMPRESSOR with 5-year warranty.
- PERMANENT FILTERS that never need replacement.
- HUSH-A-BYE FANS for whisper-quiet operation.
- DIRECTIONAL GRILLES to turn air where you want it.
- RCA FACTORY SERVICE available only to RCA owners.

You know you've got the best
when the nameplate says "RCA!"

Make sure that the air conditioner you buy will deliver the cooling capacity you want—the dependable service you expect. *Make sure that it's an RCA!* Right now we can deliver any model you want—the right size for every room. Come in and let us show you how easy it is to own RCA quality, on terms to suit your convenience.

RCA Air Conditioning can make an amazing difference in your family's comfort and happiness. No more sweltering days. No more muggy, sleepless nights. So why put it off any longer? Come in and let us show you how much an RCA Air Conditioner can do for you—and how easy it is to own one or more on terms to suit your convenience.



Only RCA gives you
all these features:

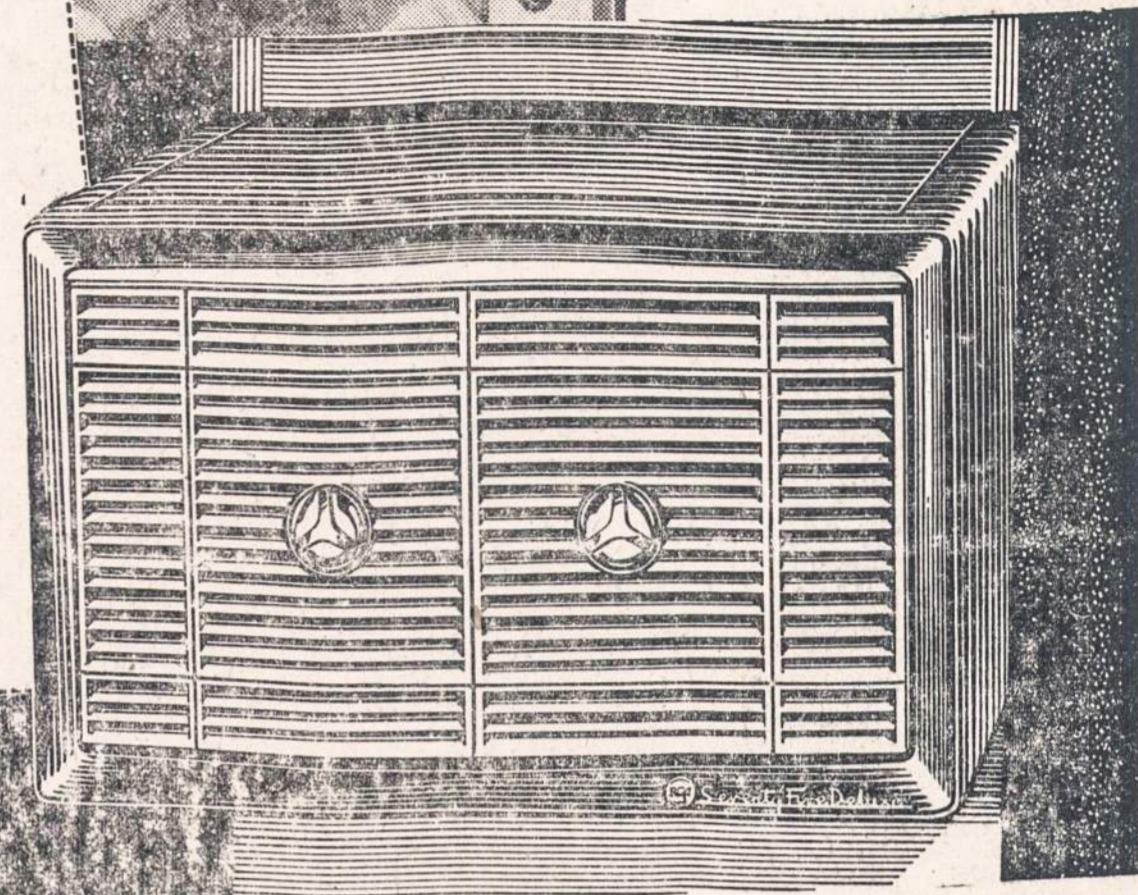
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- DIRECTIONAL GRILLES to turn air where you want it.
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Do something NOW
about the heat!



Here is the finest
air conditioner
you can buy!

EASY TERMS



You'll feel better with an...

RCA Air Conditioner

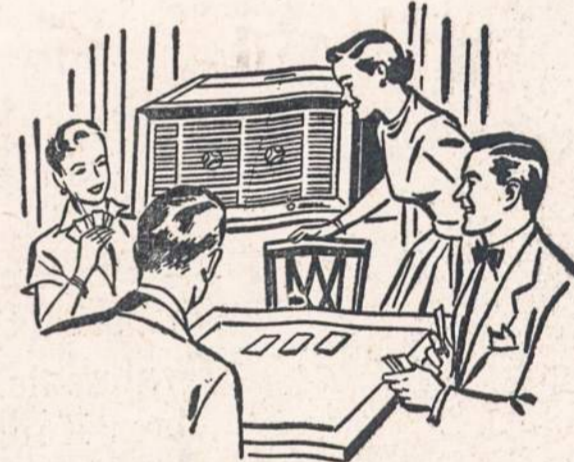
Sleep in cool comfort... enjoy
modern living at its best!

You don't have to suffer through another hot, stuffy, sleepless night. An RCA Air Conditioner will keep your bedroom fresh and cool as a mountain breeze. You'll sleep like a baby—wake up refreshed and ready to go. Come in and let us show you how easy it is to own the best—an RCA Air Conditioner!

Only RCA gives you all these features:

- * NEW PUSH-BUTTON CONTROLS in concealed "Climate Tuner" panel.
- * HUSH-A-BYE FANS for whisper-quiet operation.
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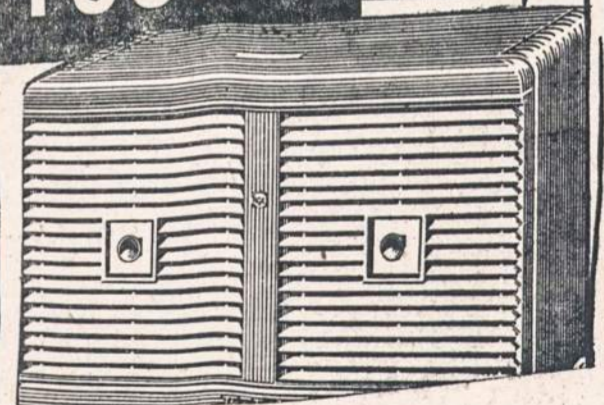
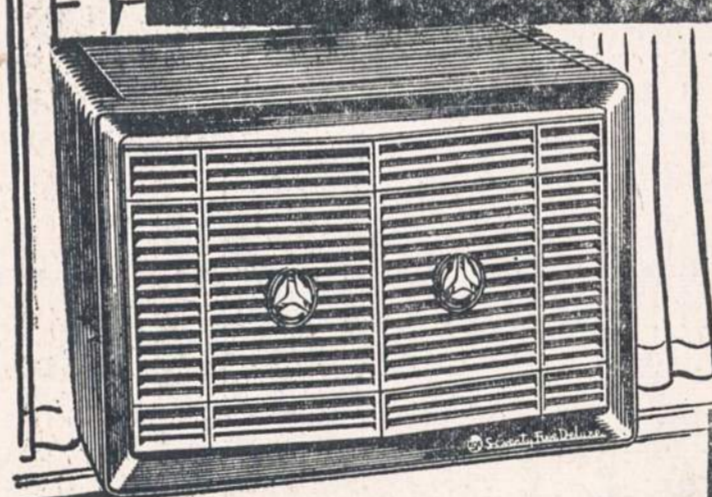
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RCA has the right size

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for every room



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