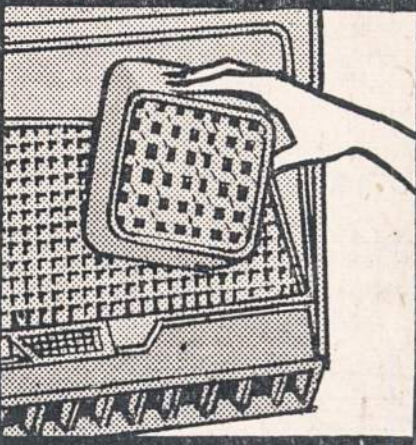


NOW AT BEE JAY'S

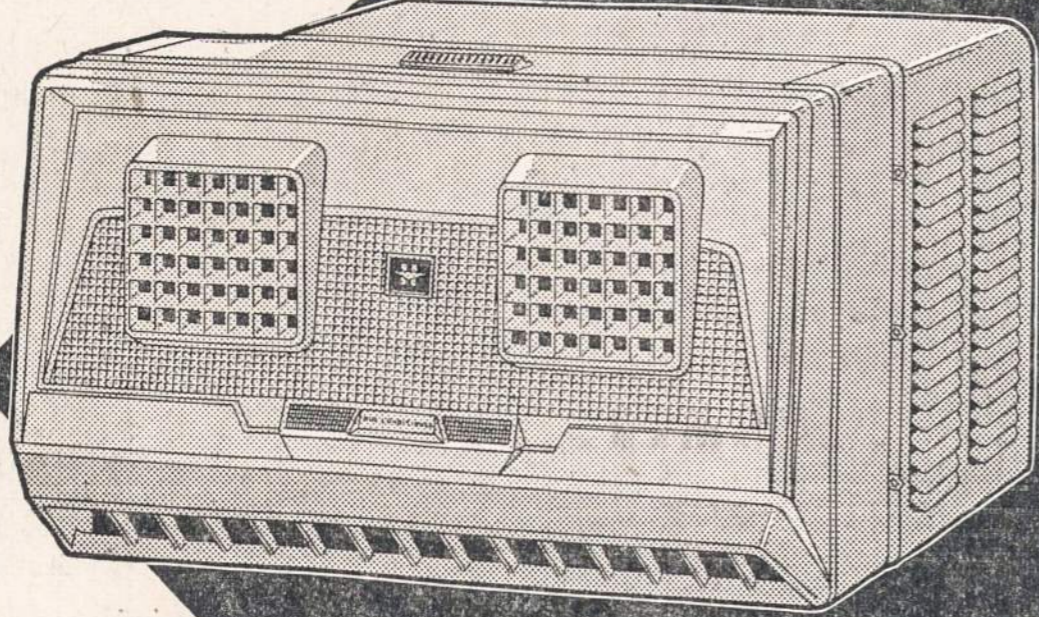
New Hotpoint

keeps you **cool** at home
and at the
office

SEND THE
BREEZE where
ever you want it!



Just a touch adjusts
the air flow!



REPLACEMENT OF A REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Enjoy cool comfort
on even the hottest days!

Let the weatherman do his worst!
With a new Hotpoint Room
Air Conditioner in your home
and office, you'll feel better,
live better. Just dial the room
climate you want, and
enjoy clean air that's filtered
and cooled. Fits any standard
window. Just plug it in!
Come in and let us give you a
demonstration—soon!

New 1954
Hotpoint
AIR CONDITIONER
We have the right size
for your home or office,
priced as low as

EASY TERMS

Courteous salesmen to serve you
COME IN TODAY

BEE JAY STORES

15 W. Hubbard St.

Whitehall 4-3253

OPEN MONDAY AND THURS DAY EVENINGS

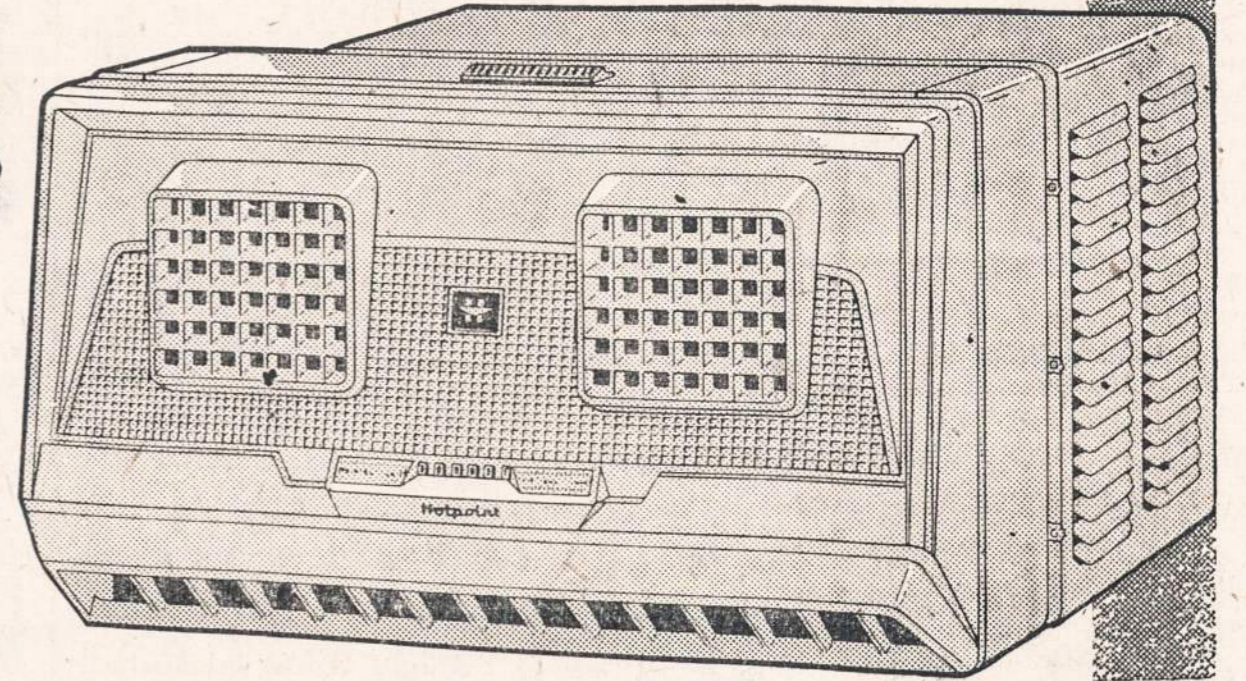
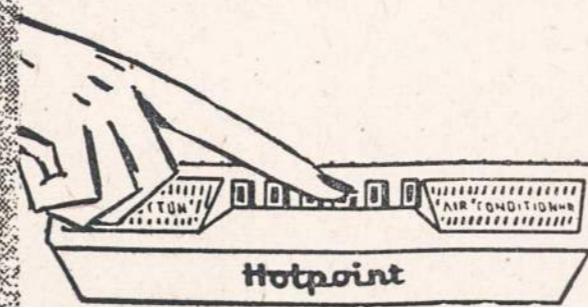
new
1954

Hotpoint

Air Conditioner

COOLS in hot weather

WARMS
in cool weather



choose your "room-
weather" at the touch of a button!

New pushbutton air conditioning for
your home and your office! Hotpoint's
newest all-year window unit. Filtered,
dehumidified, cooled air in hot
weather—clean, dust-free warm air in

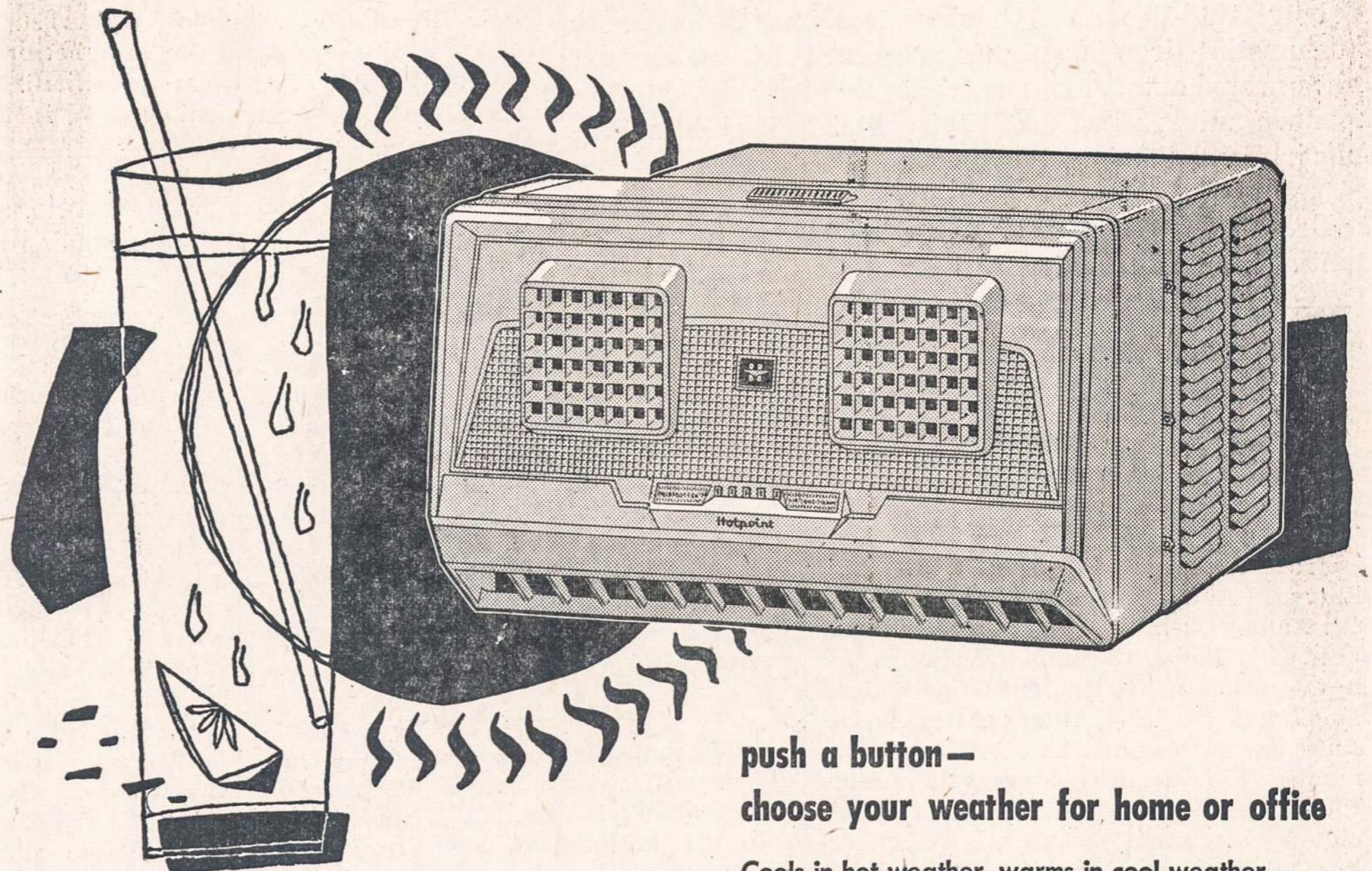
chilly weather. Whatever the weather
outside, you'll work better, relax
better, sleep better. And all at the
touch of a button! Come in and
see its advanced features.

new 1954

Hotpoint

air conditioner

both **COOLS** and
WARMS!



We have the right size for
your home and office. Also
models that cool only,
priced as low as

push a button—
choose your weather for home or office

Cools in hot weather, warms in cool weather—
Hotpoint's new pushbutton air conditioner. Whatever
the weather, you'll sleep better, work better, live
better, with clean, filtered air. Expels bad air,
dries up humid air, circulates fresh air. Unit fits in any
standard window—just plug it in and push a button.
Come in and let us give you a demonstration.

