



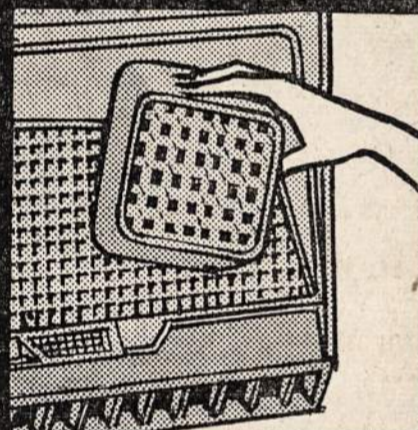


# NOW AT BEE JAY'S

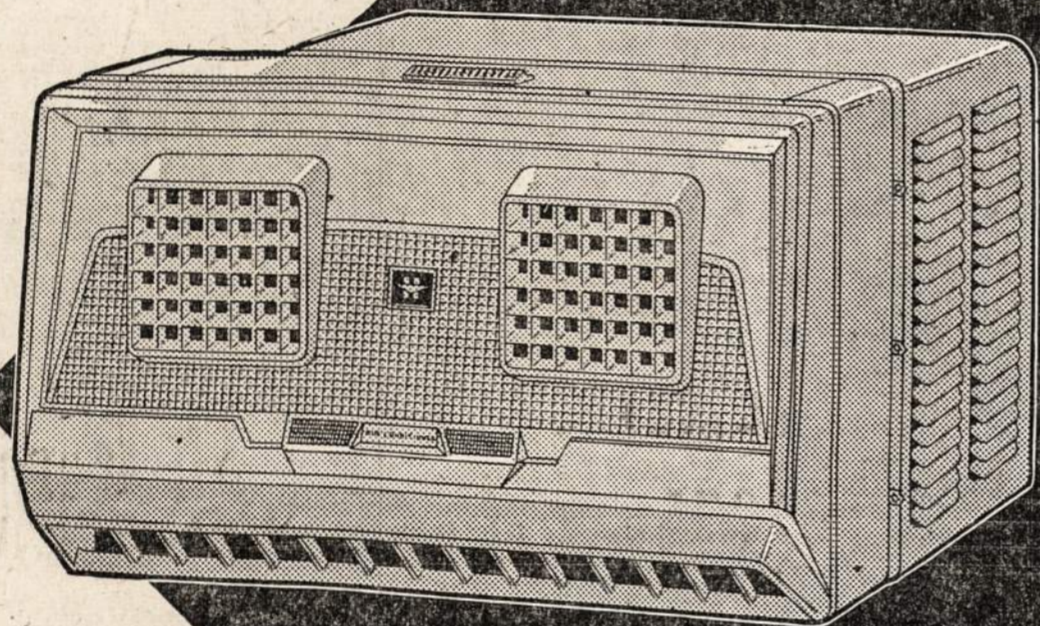
## New Hotpoint

keeps you **cool** at home  
and at the  
office

SEND THE  
BREEZE where-  
ever you want it!



Just a touch adjusts  
the air flow!



Guaranteed by  
Good Housekeeping  
as advertised therein

Enjoy cool comfort  
on even the hottest days!

Let the weatherman do his worst!  
With a new Hotpoint Room  
Air Conditioner in your home  
and office, you'll feel better,  
live better. Just dial the room  
climate you want, and  
enjoy clean air that's filtered  
and cooled. Fits any standard  
window. Just plug it in!  
Come in and let us give you a  
demonstration—soon!

New 1954  
Hotpoint  
AIR CONDITIONER  
We have the right size  
for your home or office,  
priced as low as

EASY TERMS

Courteous salesmen to serve you  
COME IN TODAY

# BEE JAY STORES

15 W. Hubbard St.

Whitehall 4-3253

OPEN MONDAY AND THURSDAY EVENINGS

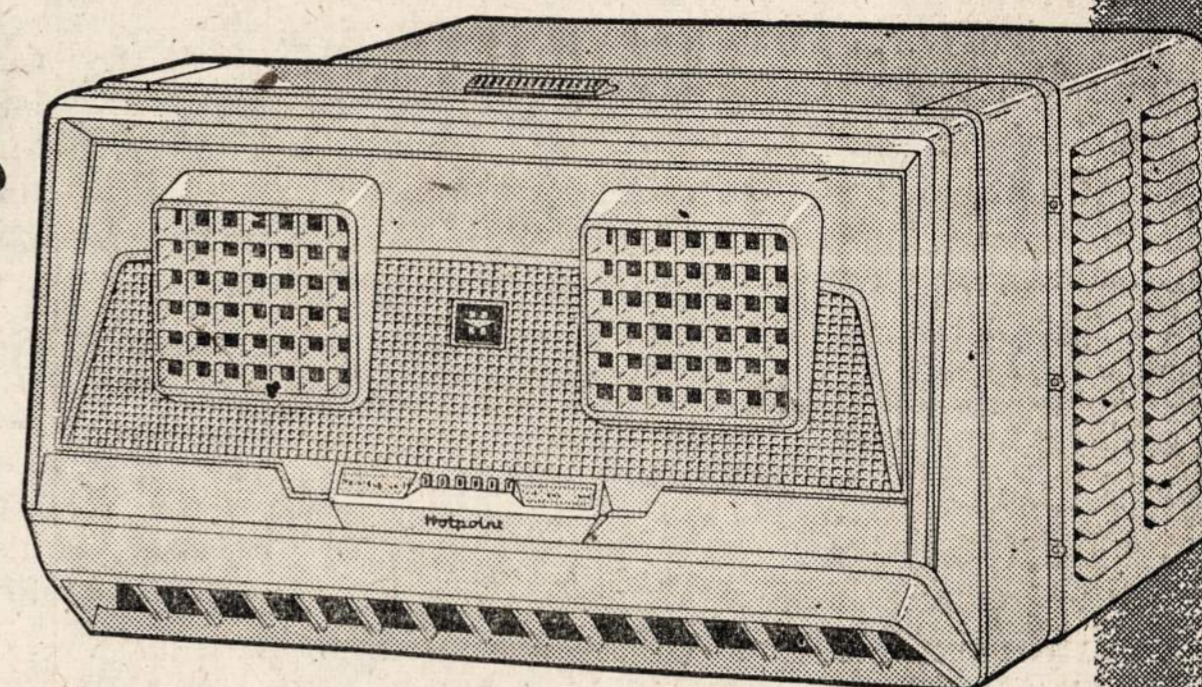
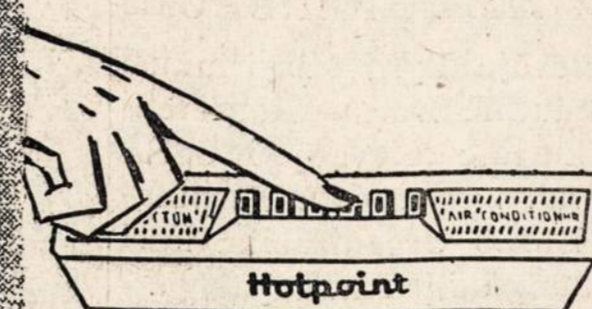
new  
1954

# Hotpoint

Air Conditioner

**COOLS** in hot weather

**WARMS**  
in cool weather



choose your "room-  
weather" at the touch of a button!

New pushbutton air conditioning for  
your home and your office! Hotpoint's  
newest all-year window unit. Filtered,  
dehumidified, cooled air in hot  
weather—clean, dust-free warm air in

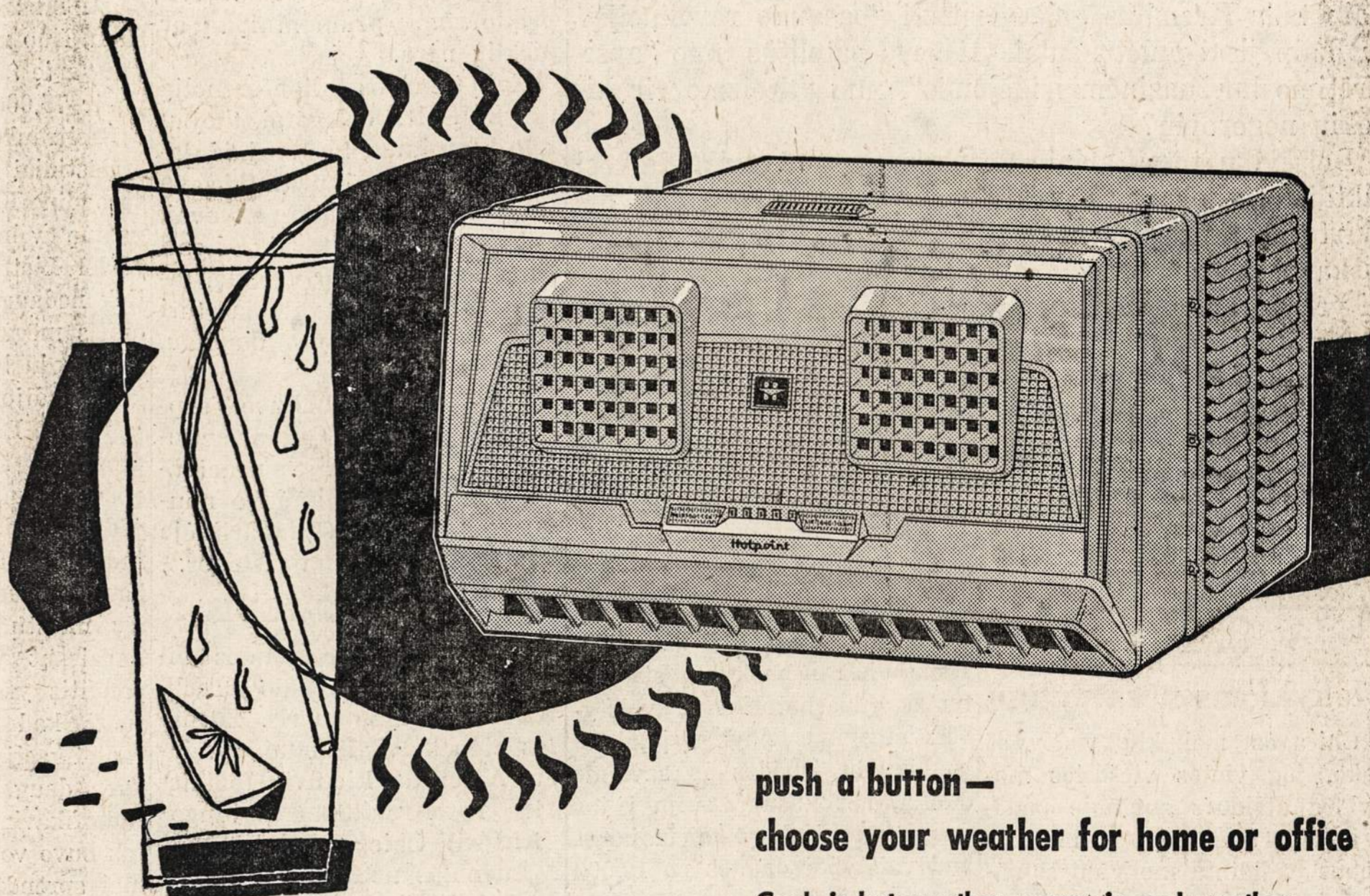
chilly weather. Whatever the weather  
outside, you'll work better, relax  
better, sleep better. And all at the  
touch of a button! Come in and  
see its advanced features.

new 1954

# Hotpoint

air conditioner

both **COOLS** and  
**warms!**



push a button—  
choose your weather for home or office

Cools in hot weather, warms in cool weather—  
Hotpoint's new pushbutton air conditioner. Whatever  
the weather, you'll sleep better, work better, live  
better, with clean, filtered air. Expels bad air,  
dries up humid air, circulates fresh air. Unit fits in any  
standard window—just plug it in and push a button.  
Come in and let us give you a demonstration.

We have the right size for  
your home and office. Also  
models that cool only,  
priced as low as









