

Padidino Krautuvių Skaičių Pripilde Lentynas Prekėmis



Kemember their first television Christmas? Live that jo all over again with a new

DuMont



Come in and Discover our Easy, Thrifty Budget Terms!

These are the Du Mont dealers to visit for your free Norman Rockwell



Teleset!

Just as the name suggests, WIDE HORIZON viewing opens up new vistas . . . brings your family face-to-face with all the new wonders of television.

From the small-fry up, the entire family will be thrilled by Du Mont's new, colossal picture-area. Big and clear as life! Bright as the Yuletide Season! And they'll listen with wonder to Santa's sleigh bells through the startling clarity Du Mont's sound.

This year be a real Santa. Fill their future with years of television at its best . . . give them a Du Mont WIDE HORIZON Teleset!



BIGGEST 21-inch! Contemporary styling in walnus, mahogany or limed oak

Tee NORMAN ROCKWELL'S
"Their First Television Christmas"

Many Du Mont dealers are offering this beautiful reproduction, framed in genuine limed oak - yours for the asking. No obligation to buy. The supply is limited. Come in now - while they last!



Everybody knows...there is only one

MINONT®

First with the Finest in Television

Atvykite ir Pasirinkite Sau Tinkamiausias Prekes!

HOME APPLIANCES

OPEN MONDAY AND THURSDAY EVENINGS

1 - NAUJIENOS, CHICAGO 8, ILL. WEDNES, DECEMBER 15, 1954

HEMLOCK 4-7095

UZEKTE PADDITAS SOLTS KRAUTUVES

Apžiurēkite gausius CROWN gaminius

Įsigykite reikalingiausius daiktus šiandien

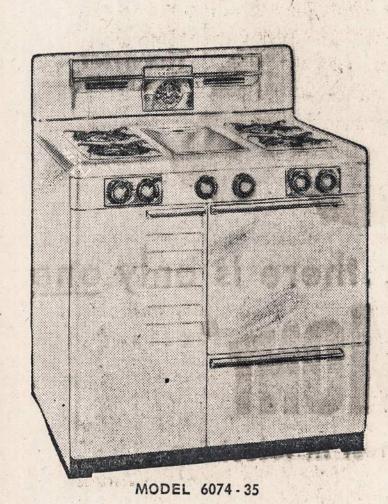


Geriausių Pečių rasite KRAUTUVĒJE



Because your floor space is limited you don't have to settle for anything less than the best! Only 36" wide but check these remarkable features! Fluorescent Lamp . Electric Kitchen Clock and 4-Hour Timer . Appliance Outlet for your toaster or coffeemaker . Center-Simmer (3 in 1) Top Burners • Oven Heat Control • Extra Large 171/2" Wide "EVEN-ACTION" Oven . Drawer type Broiler

Refore you buy any range see the CROWN "Thriftline"



SPACE SAVER 30' 30 GAS RANGE with. KING SIZE OVEN GIANT 24 IN. OVEN GIANT 20 IN. BROILER magine an oven 24" wide, 14" high and 18" deep—easily accommodates 6 pies; 8 cakes; 12 loaves of bread. With all this capacity range takes only 30* wide floor space. All deluxe equipment including electric lamp, electric clock and chime timer, four center-simmer fuel saving top burners. 3 inches of insulation around

oven, slide-out drawer type

broiler, oven heat control.

IT'S HERE!







GRIDDLE TOP GAS RANGE NEW THREE-WAY TOP GIVES THE UTMOST IN COOKING CONVENIENCE -PLUS AN EXTRA TOP BURNER Large heavy cast aluminum griddle built into the center of this gas range for quick, easy serving of large quantities of hamburgers, pancakes, other grilled food. PLUS an interchangeable top so griddle becomes a fifth burner when needed.

OTHER DELUXE FEATURES include extra large 171/2" wide "Even-Action" Oven, Slide-Out Broiler, 4 Center-Simmer top burners, finest porcelain enamel, Fluorescent Lamp, Electric Clock with 4-Hour Timer, Appliance Outlet.



workmanship usually found only in Customline ranges—the small price will astound you. Simply, but beautifully designed to add to the charm of your kitchen. Has oven heat control, automatic top burner lighting, extra large 1712"

wide "EVEN-ACTION" oven, drawer type broiler,

and takes only 36" of floor space.



All deluxe equipment including electric lamp, electric clock and chime timer, appliance outlet, four center-simmer fuel saving top burners, three inches of insulation around oven, slide-out drawer type broiler, oven heat control.

MODEL 307 - 45



2647 West 51st Street

Tel. HEmlock 4-7095

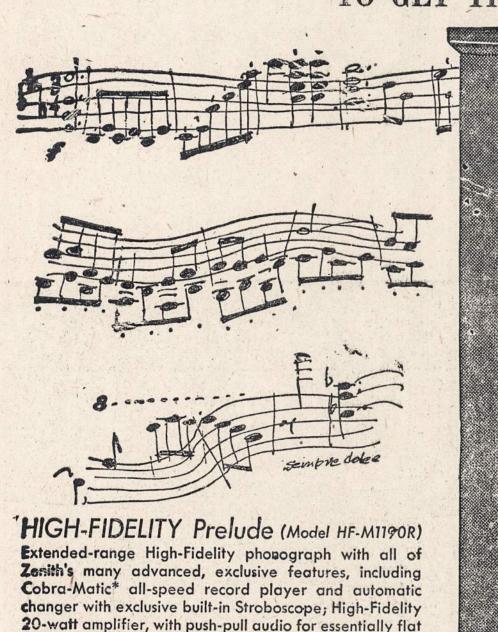
OPEN MONDAY AND THURSDAY EVENINGS

2 - NAUJIENOS, CHICAGO 8, ILL. ENEDNES., DECEMBER 15, 1954

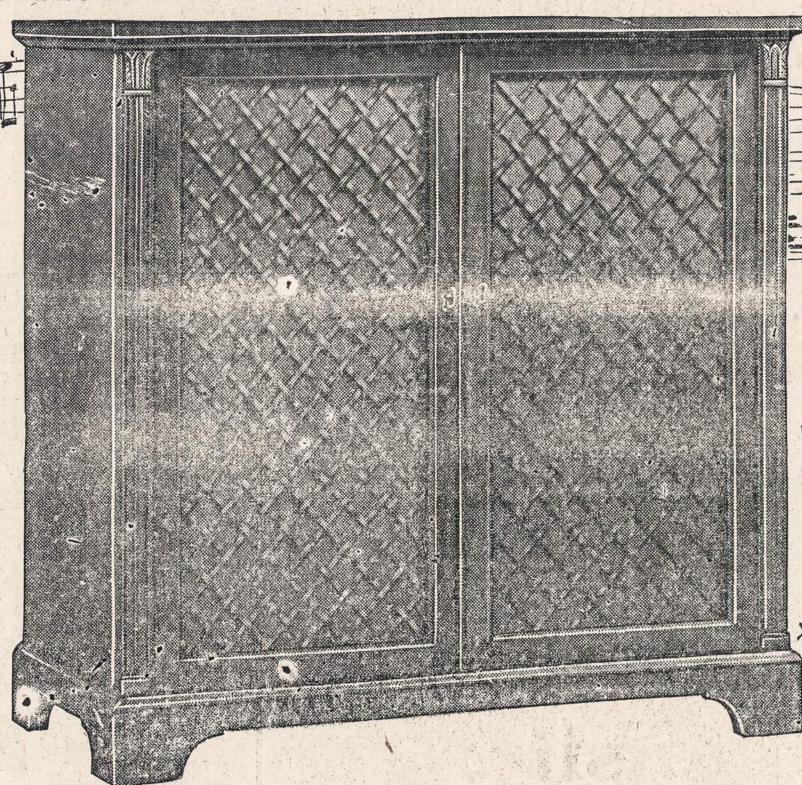


Užeikite į Atremontuotas, Padidintas SOLTIS Krautuves

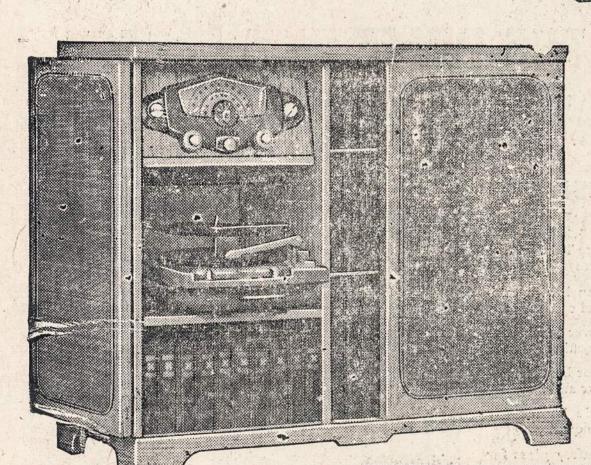
TO GET TRUE HIGH - FIDELITY MUSIC FROM YOUR PHONOGRAPH RECORDS...



response of 20 to 20,000 cycles; Two-Speaker Sound System with 31/2-inch tweeter and 12-inch woofer; Bass and Treble Controls; one mil diamond styli and two mil manufactured sapphire styli for thousands of plays withest damage. Handsomely designed with fashionable fattice-work calle and record storage space. \$40500







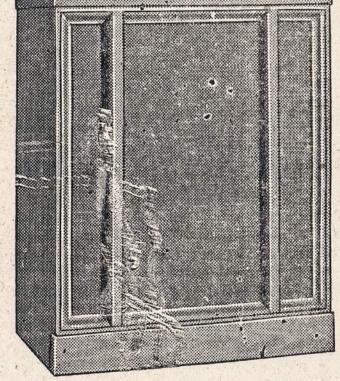
AP models shown are erve High-Fidelity instruments with two speakers and acoustically designed sound chambers.

HGH-FIDEITY COBRALMATIC*

- with more exclusive advantages than any record player ever built!

With (1) Variable Speed Control ... allows you to regulate the speed of the turntable, to play any record slower or faster from 10 to 85 RPM including the new talking book speed of 162/3; (2) Speedometer (STROBOSCOPE) allows you to see when the turntable is revolving at precisely the same speed at which the music was originally recorded. In other words, the speedometer (Stroboscope) shows you exactly how fast your record player is going, just as the speedometer of your car shows you how many miles an hour you're traveling; (3) Changes All Record Sizes ... 7, 10 and 12-inch; (4) Extra-Heavy Turntable ... weighs 2 lbs. 11 ozs. ... this extra weight gives flywheel-precision-action during record playing and changing; (5) Cobra* Tone Arm... with revolutionary "floating action" ... plays records more times without wearing them out and reproduces music so perfectly that you hear every voice and musical instrument exactly as it was recorded and while doing this, it rests a mere 1/5 of an ounce on the record.

The Prelude and the Rhapsody shown above are AM/FM radio phonograph combinations and in addition to the Cobra-Matic* record player contain the extra special features listed below!



\$50000

HIGH-FIDELITY Rhapsody

Excellently engineered with all of Zenith's

Zenith's famous FM-AM Tuner; 20-Watt High-Fidelity Amplifier; Two-Speaker Sound System with 31/2-inch tweeter and

exclusive features, including: Cobra-Matic* all-speed record player and automatic changer with exclusive built-in Stroboscope;

12-inch woofer; Separate Bass and Treble Controls. One mil diamond styli and two

mil manufactured sapphire styli. Expertly

housed in Zenith's special Bass Reflex Cabinet Enclosure for maximum sound

Cane Weave.

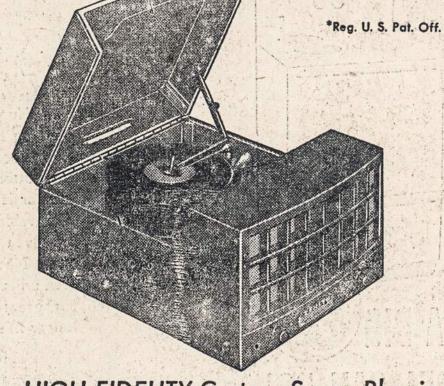
performance. Of Comb-Grain Oak and Oak veneers beautifully detailed with

(Model HF-1184E)

HIGH-FIDELITY Sonata (Model HFR-20E)

Extended-range High-Fidelity Phonograph of limed Oak veneers in contemporary styling. Has all of Zenith's advanced exclusives including Cobra-Matic* all-speed record player and automatic changer with exclusive built-in Stroboscope; High-Fidelity Cobra* Tone Arm, and Dual-Needle Styli; High-Fidelity amplifier with essentially flat response of 20 to 20,000 cycles; has two-speaker system with 3½-inch tweeter and 10-inch woofer; separate bass and treble controls.

\$23995

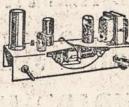


HIGH-FIDELITY Custom Super-Phonic

Zenith's High-Fidelity phonograph with professional-type record player and two speakers! Housed in a heavy wood cabinet with special lid that clamps down and seals airtight creating the ideal acoustical chamber necessary for true High-Fidelity record reproduction. A specially designed High-Fidelity amplifier with essentially flat response of 20 to 20,000 cycles per second pushes the dual speaker system that reproduces 40 to 15,000 cycles per second. Has separate bass and treble control. You'll be amazed by the tonal effects created.

> Also comes in blond finish Mahogany at \$159.95

3 - NAUJIENOS, CHICAGO 8, ILL. —WEDNES, DECEMBER 15, 1954



ZENITH HIGH-FIDELITY FM SOUND SYSTEM

Has High-Fidelity push-pull amplifier with flat response of 20 to 15,000 cycles per



ponse at both low and high volume levels.

2 SPEAKERS 31/2-inch tweeter with 2.15 ounce Alnico 5 magnet has extended high range to 15,000 cycles per second; 12-inch woofer with extra heavy 2 lb. Alnico 5 magnet, gives a rich, resonant

low to 80 cycles per second.



CHAMBER

ACOUSTICAL

Of heavy wood construction with a minimum of 9,000 cubic inches of speaker enclosure with 3 sound outlets, acoustically engineered for true High-Fidelity reproduction.

ZENITH'S FAMOUS AM-FM RADIO

CHASSIS The finest performing radio chassis in more than 36 years of radionic progress. Even the worst electrical storms won't mar the beauty of its performance on

static-free FM.



SEPARATE BASS AND TREBLE CONTROLS

For proper emphasis of both bass or treble, or to vary emphasis of each to fit your individual preference.



Engineered to restore orfginal sound level characteristics of recorded music. Compensator dial can be positioned for all popular brand records, and also for auxiliary input jack for mike or tape recorder.

When you own a ZENITH, you know-

and everybody else knows—you own the best!

PREKIU PASIRINKIMAS NEPAPRASTAI DIDELIS ĮVARIAUSIOS KALEDŲ DOVANOS



OPEN MONDAY AND THURSDAY EVENINGS



Uzerate 1 Diceles SULIS KRAUTUWES

NAMAS PADIDINTAS Krautuvės Praplėstos Prekių Didelis Pasirinkimas

NEW G.E REFRIGERATOR

PUTS ALL FOOD



PLUS ALL THESE NEW FEATURES!

- * fold away bottle racks
- * ice cream rack-juice can dispenser
- * adjustable door shelves
- * mini-cube ice trays

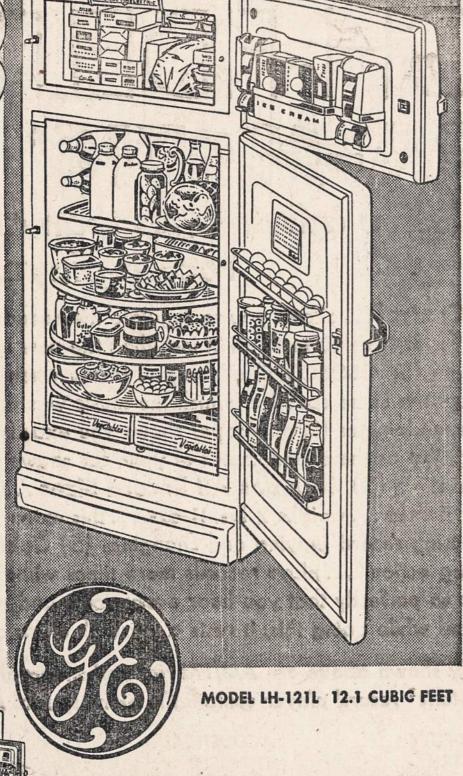
EASY TERMS

After Small Down Payment

Two separate appliances in One cabinet!



A big dutomatic defrosting refrigerator . . . and a true zero-degree freezer that holds up to 89 packages of frozen foods!



COMBINATION



TWIN-SYSTEM REFRIGERATOR-FOOD FREEZER

TWO GREAT APPLIANCES IN ONE Think of it! A real food freezer and a spacious refrigerator... with completely automatic defrosting. G-E Twin System provides separate refrigeration in the freezer and in the refrigerator. Each compartment is separately insulated. Over 9½ cu. ft. capacity.

MODEL LM-95K FORMERLY PRICED \$44995

SPECIAL SALE PRICE 3 995

YOU SAVE

Spacemaker 24 Automatic Pushbutton Range



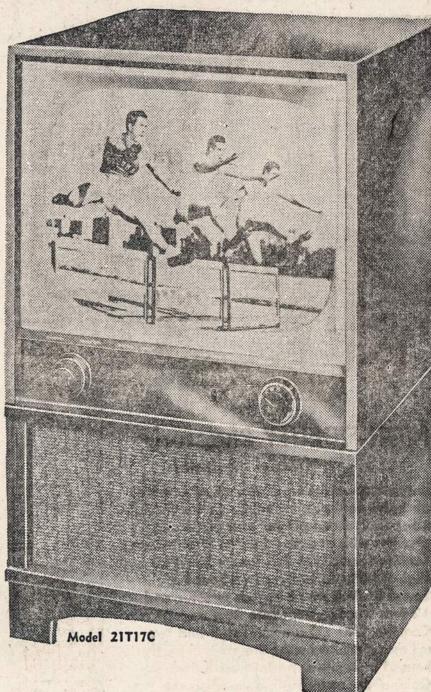
OUR EXTRA SPECIAL

FOR THE PRICE OF A 17"SET

252 Square Inches of Many Other 21-Inch

EXCLUSIVE G-E FEATURES

- G. E. Black Face Tube for true lifetime pictures
- Rich, cordovan brown cabi-net with swivel casters
- ★ G. E. Dynapower Speaker for lasting tonal quality Area Switch for best pictures from both near and far
- New Cascode Tuner for superb picture quality
- Removable safety glass for easier cleaning
- ★ Power Transformer for faster warmup and long tube life ★ Price includes taxes and full year picture tube warranty and 90 days on parts





Makes more room in your kitchen for cabinets ... other appliances ... a bigger refrigerator, etc.

- · New Huge-Capacity Wide-Opening Master Oven
- · New "Focused Heat" Broiler
- Pushbutton Controls

longer life.

- Automatic Oven Timer • Removable, Washable Cal- • New Hi-Speed Surface Units. rod Oven Units - No open One Extra Hi-Speed Unit coils! Now G.E.'s Calrod® • Wide-Spaced Surface Units
- oven units are fully-enclosed . Timed Appliance Outlet and for greater safety - for Easy-Change Fuse Receptacle
 - No-Stain Oven Vent



AND FURNITURE

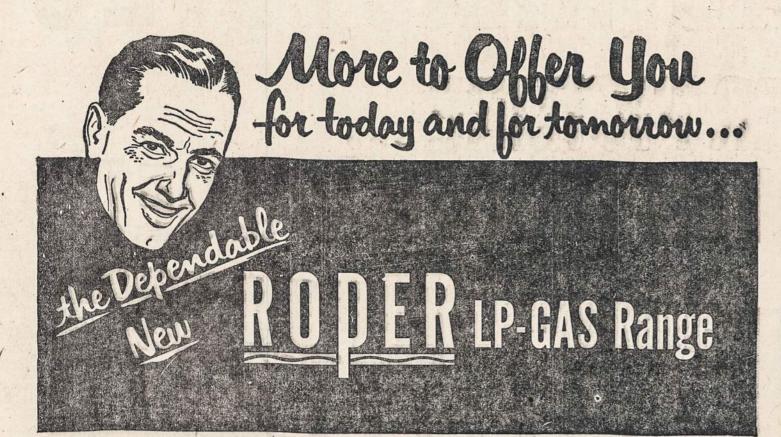
2647 WEST 51st STREET

HEMLOCK 4-7095

OPEN MONDAY AND THURSDAY EVENINGS

4 - NAUJIENOS, CHICAGO 8, ILL. WEDNES., DECEMBER 15, 1954





Dependability of automatic fuel supply

In considering the purchase of a new range, consider first the certainty of service ... the availability of fuel whenever you need it. Hot, clean, economical LP-GAS is delivered to you automatically. It's always on hand for your use. It is not subject to the whims of snow and sleet storms, broken power lines and other causes of serious inconvenience. You can depend on LP-GAS at all times and under all conditions.

Dependability of fine cooking service

When you have a long-lived ROPER LP-GAS Range in your kitchen and LP-GAS dependably supplied to your home, you enjoy the finest cooking service imaginable. Stop in and talk it over. See the beautiful new ROPER Ranges. You'll find a model that's just right for you. Ask about the small down payment and low monthly payments.





Courteous Saleamen To Serve You

OPEN MONDAY AND THURSDAY EVENINGS

a Blessed Event for your kitchen!



000

900

Measures only 30 x 253/4 inches, yet it's big and roomy

"Insta-Set" panel with "Insta-Matic" clock for completely automatic oven cooking in your kitchen

Big capacity "Therma-Dome" broiler and "Bake-Master" oven . . . full 24 x 151/2 x 173/8 inches

'Spectro-Matic' burner control with rainbow-hue handles that tell the exact degree of top-burner flame

The new 30-inch ROPER "Space-Master" Gas Range offers large cooking capacity in a small space. You'll admire the compactness, the completeness and the trimness of this newest addition to the Roper line of gas ranges. Stop in and see the "Space-Master" as well as all of the other fine Ropers on display.

for the Starring Role"



the compact

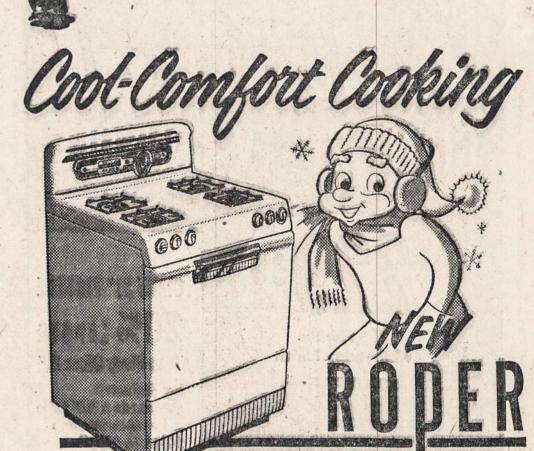
Another fine ROPER

you'll want to consider

Automatic GAS RANGE

- Huge "Therma-Dome" broiler and "Bake-Master" oven 24 x 151/2 x 173/8 inches
- e "Insta-Set" panel with "Insta-Matic" clock for completely automatic oven cooking
- "Spectro-Matic" burner control with rainbow-hue handles that tell the exact degree of top-burner flame
- o Only 30 x 253/4" floor space ... but big and roomy

Something entirely different in modern cooking. This sensational new range has many exclusive new features for carefree cooking. Yet the "Space-Master" takes very little valuable kitchen space. See the new ROPER "Space-Master" today! Ask about our easy terms:



AUTOMATIC SWUGAS RANGE

Ladies! Visit our big Spring Style Show and receive a FREE Gift

Only 30 x 253/4", yet Big and Roomy Never before such comfort-cooking and convenience. Features you've always dreamed of are here NOW on the NEW ROPER "SPACE-MASTER". A full line of other ROPERS awaits your inspection.



2647 W. 51st ST.

HEmlock 4-7095

SOLTIS KVIEGAI NAUJAS KRAUTUVES

Never before an offer like this!

for your old TV on this



Also available with exquisitely styled half-doors in rich hand-rubbed mahogany (Model H2516Z).

Add Miffel TV CONSOLE

- Huge 335 sq. in. "Aluminized" Picture Tube
- Glare-free "Optic Filter" Screen
- Powerful all-new Super Cascode Chassis
- Beautiful hand-rubbed mahogany finish cabinet



BIGGER PICTURE... EVEN BIGGER VALUE!

With "ALUMINIZED" TUBE WITH GLAREFREE "OPTIC FILTER" SCREEN

- Full 270 sq. in. picture—world's largest 21" TV
- Powerful, all-new Advance Cascode Chassis
- Wide range, full-fidelity FM Sound

Yours in a beautifully-crafted mahogany finish cabinet to blend with either traditional or modern home furnishings. Also in blonde finish (extra).

FINEST FAMILY GIFT!

2 Col.×111 Line Coop. Ad-C-54-10-20A

LOWEST PRICE EVER for

AGMIFGI. GIANT 21" TV CONSOLE GIANT 21" PICTURE 20% LARGER Mahogany Finish Than Many Other 21" By Industry standards a 21" tube may measure from 201/2" to 211/2" and Admiral's Giant 21" has been expanded to measure almost 211/2".

- Full 270 Sq. In. Screen—largest, clearest 21" TV
- Aluminized Picture Tube for twice the brightness
- "Optic Filter" Screen for glare-free, restful viewing Powerful, all-new Advance Cascode ROBOT Chassis
- Full Fidelity FM Sound System
- Easy-view Inclined Tuning Dial and Control Panel



GALITE PASIRINKTI ĮVAIRIAUSIŲ, RAKANDŲ

> MANDAGŪS TARNAUTOJAI JUMS PATARNAUS

Galite pasirinkti geriausias televizijas padidintose krautuvēse. Didelis pasirinkimas

OPEN MONDAY AND THURSDAY EVENINGS

NOW RIGGES I CHRISTMAS VALUE! Admiral

I" TV-RADIO-PHONO ALL S FOR THE PRICE OF ONLY

Big 21" TV **Built-In Radio** 3-Speed Phono

Fully automatic phonograph plays all speeds, all size records—up to five full hours of

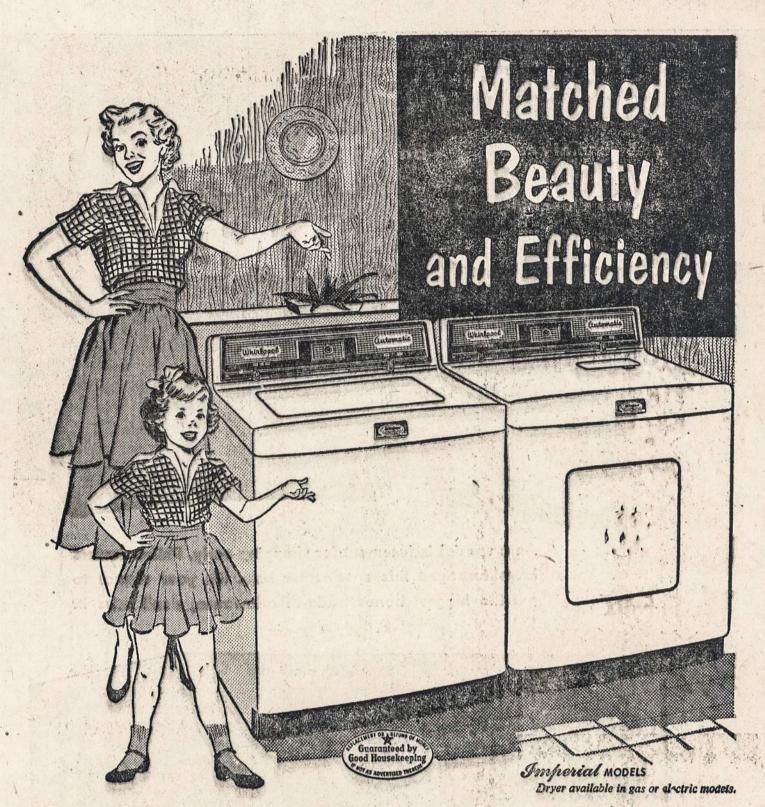
THE MANHATTAN

- High Fidelity Inclined Speaker Mounting
- Anti-glare "Optic Filter" Screen
- Compact Cabinet less than 2' wide—mahogany finish



SOLTIS PADIDINO SAVO KRAUTUVES

Užeikite pasirinkti įvairiausių WHIRLPOOL GAMINIŲ



ALL-FABRICS WASHER AND DRYER

Now, with these perfectly-matched Whirlpool units, enjoy exclusive, new Guide Lite Control of the greatest advantages in modern home laundering! At a touch, these work-saving "washday specialists" give you sunny-fresh Clinic-Clean washings . . . fluffy-soft, effortless drying . . . almost-human gentleness with even your most delicate fabrics. Own the Washer, the Dryer, or both Guide Lite Whirlpool beauties!



THE 1954

in WASHING...greater economy and cleaner clothes

• Re-use hot, sudsy water washer only with super-thrifty Suds-

• Save additional water with new Select-a-Level filling.
• Wash clothes Clinic-Clean

WEEK
(after small down
payment)

- —so gently—with Agiflow (after small down Action.

 Get white, brighter ironing results with famous,
- extra-thorough Seven Rinses.
- Delicate Fabric Guide.
 5-YEAR WARRANTY on transmission.

In DRYING... greater speed and extra dependability

• Choose the perfect heat for drying everything from denims to Dacron, with new Delicate Eghric Control.

DRYER ONLY

- Delicate Fabric Control.

 ... and a complete range of Selective Temperatures.
- Dry clothes in minutes (rain or shine) with breezy Thermapayment)

 Flow Action.

 WEEK

 (after small down payment)
- Give clothes FADE-FREE sun-freshness with Sun-a-Tizer Lamp.
- Forget lint and moisture. They're whisked away by efficient Force-Flo Venting.

Come in and see a demonstration of Whirlpool's famous matched units.



Cleaner washings, greater savings, added convenience —yours with WHIRLPOOL!

You've never seen a washer get clothes so dazzling clean—so fast—using so little water—as work-saving Whirlpool! Come in today and see how your washday expenses are cut in half as your washday work disappears.

Look at this lineup of benefits!

- Total-cleansing Agiflow Action gets out ALL the dirt.
- Extra-thorough Seven Rinses swirl away every trace of soap.
- Clothes-freshening Sun-a-tizer



Whirlpool demonstrations going on here now! Come in!

Ask about Free Home Trial!

This famous Warranty means you can relax and look forward to care-free washdays through the years . . . washing that's thriftier and more thorough than any other, with Whirl-pool's exclusive combination of wonder-working features.

ONLY WHIRLPOOL BRINGS YOU BENEFITS LIKE THESE!

Greatest economy in soap, water, fuel, with Suds-Miser... plus new Select-a-Level.
Easy, accurate Guide Lite Control of every phase of the effortless operation.

• The most thorough rinsing

known, with Seven Rinses.

Deep-down total-cleansing with famous Agiflow Action.

New Delicate Fabric Guide for gentlest care of clothes.

Freshening Sun-a-Tizer

after small down payment

See a demonstration in our store this week



White WASHER

Save Hot, Sudsy Water and Cold, Hard Cash!

with famous exclusive









OPEN MONDAY AND THURSDAY EVENINGS



HEMLOCK 4-7095

UZEKITATREMONTUUTAS SOLTISKRATUVES

Pasirinkit Mēgiamiasią Televizijos Aparatą





Big Reasons Why * * Miss America 24-in.IV is Desirofall for Guismas



TELEVISION'S CLEAREST 24" PICTURE Giant 335 sq. inch alumi-

nized picture tube. Twice as bright. Unmatched for contrast and detail.

POWER-PROVED "350" CHASSIS

Nothing near it in price approaches it for picturemaking power, quality and

EXCLUSIVE PHILCO FINGER TIP TUNING Only two controls are in view, yet all are at your fingertips. No Grappling, No Groping, No Guessing,

PHONORAMA **ACOUSTIC LENS** Floods your entire room with sound so pure, so alive, you hear every note with

concert hall clarity.

CUSTOM CABINET IN MAHOGANY FINISH Striking new design blends with any room decor. Takes no more space than

Automatic CLOCK RADIO

Priced so low you can buy two . . . one for yourself, and one as a gift. Precision electric clock and rich voiced radio. Wakes you up to music.



EASIEST TERMS!

PRE-CHRISTMAS

TVAND

TRADE-IN
ALLOWANCE
ALLOWANCE
for Your Old Radio or TV

As a special inducement for shopping early, Philco dealers have arranged this spectacular sale. It's your chance to get the biggest bonus trade-in allowance; don't miss it.

Custom-Styled 21-inch TV

TEXT TO



If your choice is a table model, trade up to this 21inch Philco with exclusive Finger Tip Tuning System and UHF-VHF Built-In Aerial. Philco Model 4011; now on sale for only-

Super-Value 21-in. Console

Exclusive Finger Tip Tuning System, new Philco features, and Mahogany finish cabinet typify the extra value in this Philco Model 4119. Quantity limited; first-come-first-served.

All Philco prices include Federal Tax and one year warranty on picture tube

Lowest Price Ever!

Genuine Philco 3-Speed **Automatic Phonograph**

Plays up to 5 hours of continuous music. You must order at once to be sure of this low price. Philco 1340.

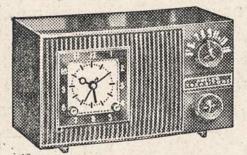


Regular Price....\$329.95

Trade-in Allowance.....\$50.00

You Pay Only \$27995

Not a last year's set, but a brand new model—the Philco 4124S. Mahogany finish cabinet! New Finger Tip Tuning System! UHF-VHF Built-In Aerial! It's the buy of the year!



Philco Automatic Clock Radio

Wakes you to of a wide choice

music! It's the Philco 716—one \$ 7195

LOW EASY TERMS!

SEE ANY PHILCO DEALER LISTED ON THIS PAGE



2647 West 51st St.

HOME APPLIANCES AND FURNITURE

OPEN MONDAY AND THURSDAY EVENINGS

HEmlock 4-7095